

Extraco Consulting to Partner with NXTsoft For API Connectivity for Financial Institutions

NXTsoft and Extraco Consulting today announced a partnership related to API integration.

BIRMINGHAM, Ala. ([PRWEB](#)) September 09, 2020 -- NXTsoft, the market leader in API connectivity, and Extraco Consulting ([extracoconsulting.com](#)), a community bank consulting firm affiliate of Extraco Banks that assists financial institutions with the processes and solutions necessary to adapt to the rapidly changing banking environment, today announced a partnership related to API integration.

Extraco Consulting's award-winning SWARM Banking® methodology focuses on people, products, processes, and technology enhancements as they relate to all components of banking. They have implemented this successful and proven methodology in their own affiliate financial institution, as well as with community banks across the United States. When Extraco Consulting learned about NXTsoft's API connectivity to the majority of core processors in the market, coupled with NXTsoft's OmniAlert secure API monitoring solution, they knew it was a partnership that would provide tremendous value to their financial institution customers in a post COVID world.

With over 25 years connecting Fintech companies and financial institutions, NXTsoft's OmniConnect is the leading API connectivity solution in the market. OmniConnect enables small to mid-sized banks to implement the technology they want and need to significantly lower operational costs through enhanced automation and to quickly enhance services offered digitally to their customers. With the transition away from in-branch banking consumers expect a robust digital banking experience and financial institutions need painless connectivity they can depend on to deliver what the consumers want.

"We are always looking for ways to support our clients with best-in-class digital services and technology," said Lindsay Green, president of Extraco Consulting. "That is why an alliance with NXTsoft is a great fit for us. When we see an institution struggling to find the digital framework they need, our relationship with NXTsoft will help us to guide them into a trusted solution."

"Extraco Consulting is trusted by hundreds of banks to implement process and solutions that make banks better and bankers' lives easier," said Rich Longo, president of NXTsoft's data & connectivity business. "The fact that Extraco Consulting recognizes the benefit of NXTsoft's OmniConnect solution is exciting to us. NXTsoft looks forward to making thousands of connections for Extraco's valued customers," he said.

About NXTsoft

NXTsoft is headquartered in Birmingham, Ala., NXTsoft's OmniConnect is the market leader in API connectivity, connecting Fintech companies to banks and credit unions throughout the United States. NXTsoft's other solutions include data security, data analytics, data management and data migration. NXTsoft's other solutions include data security, data analytics, data management and data migration. NXTsoft's products and services help businesses secure, connect and optimize their data to maximize revenue opportunities, enhance profitability, and mitigate cybersecurity risk. For more information visit www.nxtsoft.com, email info@nxtsoft.com or call 1-800-915-3381.

About Extraco Consulting

Extraco Consulting offers guidance on retail banking strategies, customer service and relationship building



sales training, process improvement and much more to regional and community banks and credit unions across the United States. The company also has a full-service Advertising and PR Agency supporting all markets and industries. At Extraco Consulting, we speak bank. We are bankers that have a passion for helping other bankers. Our proven approach to the Universal Banker Model, called SWARM Banking, was developed based on four components: people, products, processes and technology. SWARM Banking was implemented and proven successful for our affiliate company, Extraco Banks, and has been modified to support our clients across the United States. We want to help other community banks and credit unions that service and support their local communities a way to adapt in the changing banking environment successfully. You may visit us at www.extracoconsulting.com or call us at 1-888-797-7468.



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